# JAGJEET SHYAMKUNWAR



Game Designer with industry experience in F2P Casual Mobile games and Master of Design (M. Des.) in Digital Game Design from National Institute of Design, Bangalore. Specialized in Game Economy, Game System Design, Live Ops Features.

### **EXPERIENCE**

2022 -	2024	(1.5 Years)	<b>Associate Game Designer</b>	Audify Tech. Pyt. Ltd
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Game Design for Football World Online PvP, F2P Game:

Responsible for gameplay mechanics, balancing economy, play testing and

feedback integration and documentation.

Complete cycle of game development from concept to a product with 35% Day 1 retention, over 5 million downloads, and 4.2 rating on the Google Play Store.

2017 - 2018 (1 Year) Senior Manager/ Manufacturing Engineer | Tata Motors CVBU, Pune

Responsible for Production process management, Safety, and solving production

problems.

2015 - 2017 (2 Years) **Product Designer** | Saviour smart Helmet

An innovation project dedicated to the social cause of reducing two-wheeler

accidents, making Indian roads safer, and curbing drunk driving.

EDUCATION	SKILLS
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2020 - 2022 (2.5 Years)	M. Des.   Digital game design National Institute of Design, Bangalore	令	Unity
		₽	Figma
2013 - 2017 (4 Years)	B.Tech.   Metallurgical Engineering India Institute of Technology (IIT), Varanasi	X≣	Excel
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2012	Senior Secondary High School, XIIth	心	Blender

# **GRADUATION PROJECT**

2023 (8 Months) Sustainable Game Economy for F2P casual Mobile games | Audify | NID

Jawahar Navodaya Vidyalaya, Balaghat(MP)

Balancing and crafting game systems to translate player engagement in to

Monetization opportunity.

#### **ACHIEVEMENTS**

- Ericsson Innovation Awards 2016 winner team for Saviour smart Helmet, a competition held at IIT Delhi.
- Honourable Mention for 4 years of contribution and work in the field of Fine Arts at IIT (BHU) Varanasi.

# **LEADING RESPONSIBILITIES**

- Creative Head Kashiyatra'2016 (Socio-cultural festival of IIT Varanasi).
- Creative Head Anveshan'2017 (Socio-Technical festival of Metallurgy Department, IIT (BHU) Varanasi).

## CONTACT

8225933698





jeetsdesign.com

